



AGENDA - SPECIAL COUNCIL MEETING

November 9, 2020, 1:00 p.m.

Council Chambers

8645 Stave Lake Street, Mission, BC

Pages

1. CALL TO ORDER

2. ADOPTION OF AGENDA

3. NEW BUSINESS

- a. Silverdale Comprehensive Planning Area (SCPA) - Central Neighbourhood Plan Phase II Launch**

2

RECOMMENDATIONS: Council consider and resolve:

1. That the Key Messaging, Attachment A – Key Messaging, attached to a report from the Deputy Chief Administrative Officer dated November 9, 2020 be approved; and
2. That the Guiding Planning Principles, Attachment B – Guiding Planning Principles, attached to a report from the Deputy Chief Administrative Officer dated November 9, 2020 be approved.

4. ADJOURNMENT



Corporate Administration Staff Report

DATE: November 9, 2020
TO: Chief Administrative Officer
FROM: Barclay Pitkethly, Deputy Chief Administrative Officer
SUBJECT: **SCPA - Central Neighbourhood Plan Phase II Launch**
ATTACHMENTS: A – Key Messaging
 B – Guiding Planning Principles
 C – Communications and Public Engagement Strategy

RECOMMENDATIONS: Council consider and resolve:

1. That the Key Messaging, Attachment A – Key Messaging, attached to a report from the Deputy Chief Administrative Officer dated November 9, 2020 be approved; and
2. That the Guiding Planning Principles, Attachment B – Guiding Planning Principles, attached to a report from the Deputy Chief Administrative Officer dated November 9, 2020 be approved.

PURPOSE:

The purpose of this report is to inform Council of the progress for the Central Neighbourhood Planning process and to garner approval for the Key Messaging and Guiding Planning Principles to initiate Phase II of the Central Neighbourhood Planning process.

BACKGROUND:

On July 20, 2020, Council resolved to authorize the initiation of proponent-driven neighbourhood planning process for the 'Central Neighbourhood' of the Silverdale Comprehensive Planning Area. Phase I 'Technical Due Diligence: Biophysical Studies' of the planning process is nearing completion and the District, along with the proponent will soon be launching into Phase II 'Preliminary Design Options'.

DISCUSSION AND ANALYSIS:

As per the Terms of Reference outlined in Council Policy LAN 64, the Central Neighbourhood Planning process is about to launch into Phase II. Prior to initiating the next phase of the planning process, a check in with Council is necessary to ensure the process is on the right track. This presentation will cover 5 main topics:

1. Phase I 'Technical Due Diligence: Biophysical Studies' Overview
2. Key Messaging
3. Guiding Planning Principles
4. Communications and Public Engagement Strategy
5. Schedule and Work Plan

1. Phase I ‘Technical Due Diligence: Biophysical Studies’ Overview

The intent is to update Council on findings of the ‘Technical Due Diligence: Biophysical Studies’ portion of the planning process. Phase I is a snapshot of what is on the ground and delivers current planning and engineering inventories, develops an environmental baseline, with associated geotechnical and archeological assessment reports, and a biophysical assessment with the opportunities and constraints plan.

No decision, or endorsement of Council is needed at this time. The entire Phase I report will be made available to the public and placed on the District of Mission website once sign-off has been granted.

2. Key Messaging

Key messaging statements are why, where, what, who and when of the neighbourhood planning process. These messages ensure the plan is tied to the stated Council Goals and Objectives 2018-2022, Council policy, as well as current OCP policies.

It is important that Council approve with the key messaging to ensure consistency and consensus is achieved to move forward.

3. Guiding Planning Principles

The guiding planning principles are a unique set of principles to guide planning and land use decision making. These principles ultimately lay the framework for what the central neighbourhood will look and feel like.

It is important that Council has a common understanding and provides input into the proposed principles to ensure the process is moving forward in an acceptable manner. The attached Guiding Planning Principles (Attachment B) are organized into the three major pillars of sustainability: Ecological: Working with nature; Social: Living Lightly; and Economic: Supporting Local Lifestyles.

Each pillar then dives down into planning objectives:

Ecological:

Conserve Ecological Integrity

Create Integrated Networks of Park and Natural Spaces

Social:

Design Compact, Walkable Neighbourhoods

Foster a Vibrant and Diverse Age-Mixed Community

Incorporate a Sense of Place in the Design of Communities

Plan for Alternative Transportation

Economic:

Support an Economically Sound Community

Council is being asked to approve the guiding planning principles to ensure the planning process moves forward with clear and defined objectives.

4. Communications and Public Engagement Strategy

In accordance with Council policy LAN 64, which lays out a set of strategies in accordance to IAP2 Spectrum, the proponent has provided a strategy to meet the objectives of the policy.

During this world-wide pandemic, the open house format will be virtual. In this light, it is important to develop creative ways in which to engage the public. A detailed Communications and Public Engagement Strategy, (Attachment C), is provided.

The District of Mission will host the Virtual Open House via engage.mission.ca.

In an effort to drive traffic to the website during the open house, the District will utilize a variety of outreach methods including, newspaper advertisements, website notifications, and various social media platforms.

In addition to the widespread advertising for the open house, the landowners will be contacted directly by the proponent for engagement, and First Nations communities will be invited directly by the District of Mission to participate in the open houses as well as asked how we can better engage their interests.

5. Schedule and Workplan

Some of the key dates for Council to be cognizant of, include:

November 9, 2020 – Council Meeting: Phase I Overview, Key Messaging, and Guiding Planning Principles

- Launch of Phase II ‘Preliminary Design Options’

December 17, 2020 – Staff Workshop: Developing Phase II Options

February 16, 2021 – Council Meeting: Phase II Options Presentation

March 2 – 4, 2021 – Open House (Virtual): Phase II Options

April 6, 2021 – Council Meeting: Presentation of preferred option for Council approval

COUNCIL GOALS/OBJECTIVES:

Neighbourhood planning in Southwest Mission meets Council’s 2018 – 2022 Strategic Plan and addresses Strategic Focus Areas 2 and 4 a; specifically, Priority Action item 4.7:

2. Secure Finances, Assets, and Infrastructure

Central to Council’s vision and mission is the responsible planning and management of public resources and infrastructure. Council is committed to working with the community to ensure resources are available to fund services and to plan, manage and maintain public infrastructure assets.

Goals:

To ensure sound financial management of the District

To ensure resources are available when needed

To ensure well planned, maintained and financed public infrastructure

4. Livable Complete Community

Council supports the evolution of Mission as a livable, attractive, and complete community that meets the everyday needs of its residents.

Goals:

To develop distinct neighbourhoods and a livable community

To be an attractive community for living, working, and playing

To the greatest extent possible, meet the social, cultural, and physical needs of the community

Priority Action 4.7 Undertake neighbourhood planning

Short Term:

- Southwest Mission

FINANCIAL IMPLICATIONS:

There are no financial implications associated with this report.

COMMUNICATION:

The communication plan is outlined within the body of the report and as Attachment C – Communications and Public Engagement Strategy and outlined in the body of this report.

Additionally, as outlined within the Central Neighbourhood Plan application report dated July 20, 2020, the following communications will occur:

Public: the public will be notified via a multitude of platforms including press release, social media platforms (Twitter, Facebook, and LinkedIn).

Landowners: all landowners within the Central Neighbourhood plan area will be notified via mail of initiation of Phase II.

First Nations: First Nations communities will be notified via email and followed up via mail.

Utilities: Franchise utilities will be notified via mail of the intent of the District to initiate neighbourhood planning for the 'central neighbourhood'.

SIGN-OFFS:



Barclay Pitkethly, Deputy Chief Administrative Officer

Comment from Chief Administrative Officer:
Reviewed

Attachment A – Key Messaging

Central Neighbourhood Plan

Key Messaging Statements

October 30, 2020

Following adoption of the Master Infrastructure Strategy (MIS) for the Silverdale Comprehensive Planning Area (SCPA) in southwest Mission, the Central Neighbourhood Plan (CNP) is being undertaken to advance the District of Mission's vision outlined in the Official Community Plan (OCP). The Central Neighbourhood Plan (CNP), covering an area of 733 hectares, is the first of three Neighbourhood Plans to be prepared for the SCPA.

The following Key Messaging Statements will be used to ensure clear and consistent communication about the CNP process as it advances to the public engagement stage.

1. PURPOSE | [Why](#)

The Central Neighbourhood Plan (CNP) is a Council-authorized public process being undertaken to advance the District of Mission's vision outlined in the Official Community Plan (OCP);

2. SILVERDALE | [Where](#)

Following adoption of the Master Infrastructure Strategy (MIS) for the Silverdale Comprehensive Planning Area (SCPA), the Central Neighbourhood Plan is the first of three Neighbourhood Plans to be prepared.

3. POLICY | [What](#)

In compliance with OCP policy, Council policy *LAN.64(c)* and the objectives of Council's Strategic Plan, the Central Neighbourhood Plan will be guided by Council-approved Planning Principles, authorized public engagement, detailed technical studies and professional third-party review;

4. CONSULTATION | [Who](#)

In compliance with OCP policy, Council policy *LAN.64(c)* and the objectives of Council's Strategic Plan, the Central Neighbourhood Plan process will engage stakeholders through its Council-approved Communication and Public Engagement Strategy using the *International Association for Public Participation (IAP2)* spectrum;

5. COMPLETION | [When](#)

The process will provide a Council-approved Neighbourhood Plan targeted for completion in Fall 2021.

Attachment B – Guiding Planning Principles

Central Neighbourhood Plan

Guiding Planning Principles

October 30, 2020

Following adoption of the Master Infrastructure Strategy (MIS) for the Silverdale Comprehensive Planning Area (SCPA) in southwest Mission, the Central Neighbourhood Plan (CNP) is being undertaken to advance the District of Mission's vision outlined in the Official Community Plan (OCP). The Central Neighbourhood Plan (CNP), covering an area of 733 hectares, is the first of three Neighbourhood Plans to be prepared for the SCPA.

In support of LAN.64(c), the following Planning Principles will be used to guide the CNP process.

Ecological | Working with Nature

Conserve Ecological Integrity

- Protect significant terrestrial and aquatic habitats;
- Design an interconnected network of wildlife corridors to secure habitat and ensure functional ecology at a landscape scale;
- Minimize disturbance of significant natural systems through comprehensive master-planning; and,
- Promote stewardship of natural systems through interpretive programs and outdoor educational opportunities.

Create Integrated Networks of Park and Natural Space

- Provide public parks and natural spaces that are accessible within a 5-minute walking distance of each home;
- Establish connectivity between neighbourhoods and natural areas with a pedestrian and cycle pathway network;
- Program active and passive community parks to accommodate different activities, abilities and age groups; and,
- Plan shared recreational facilities to ensure maximum community use and cost effectiveness.

Social | Living Lightly

Design Compact, Walkable Neighbourhoods

- Create a sense of place within each neighbourhood;
- Provide a coherent neighbourhood pattern of streets and pathways with a variety of lot and home sizes for all generations and stages of life;
- Design streets for people to foster a positive pedestrian experience;
- Encourage walking through the incorporation of mixed-use areas and community destinations within a 5-minute walking distance of each home; and,
- Promote neighbourhood safety by designing homes that address the public realm with “eyes on the street.”

Foster a Vibrant and Diverse Age-Mixed Community

- Accommodate a range of lifestyles, life-stages and incomes;
- Provide a variety of housing choices and prices, from urban apartments and townhomes to compact single family and rural homes;
- Promote a variety of housing tenures (i.e. fee simple and strata ownership, rental); and,
- Provide a range of amenities for all age groups throughout the neighbourhood.

Incorporate a Sense of Place in the Design of Communities

- Integrate the public views and vistas, landforms and natural character into the design of the community;
- Nurture community history and local cultural activities, memorialize local people, places, events and known archaeological sites by promoting local and indigenous history;
- Implement Livable Street Standards to integrate the natural character of the landscape;
- Incorporate Dark Sky principles to limit light pollution and preserve the night sky; and,
- Retain the natural qualities and character of the landscape in the public realm, especially streets, parks and plazas through regionally-responsive design and the use of local materials.

Plan for Alternative Transportation

- Encourage all modes of transport, especially walking, cycling and public transit;
- Provide bike and pedestrian pathways throughout the neighbourhood;
- Establish a transit-friendly street network, with future opportunity for full-service transit;
- Reduce vehicle trips by locating basic neighbourhood services and associated employment opportunities close to home; and,
- Explore future alternatives to reduce auto-dependence.

Employ Green Infrastructure

- Foster local food systems through community gardening and outdoor educational opportunities;
- Utilize best practices for climate resilient rainwater and stormwater management;
- Design streets that minimize the visual, environmental and physical impacts from conventional roads;
- Encourage energy efficient buildings and use of sustainable technologies; and
- Promote native plantings in landscape design with special attention to water conservation.

Economic | Supporting Local Lifestyles

Support an Economically Sound Community

- Create walkable mixed-use centres serving as focal points for employment, shopping, education, recreation and social gathering;
- Ensure residential densities that support local businesses and community facilities and transit-supported mixed-use centres;
- Plan compact communities to reduce infrastructure networks and maintenance costs, which support best practices for asset management and sustainable service delivery; and,
- Develop a mix of uses within the community to foster local business, provide employment, and increase the local tax base.

Attachment C – Communications and Public Engagement Strategy

Central Neighbourhood Plan

COMMUNICATION + PUBLIC ENGAGEMENT STRATEGY (CPES)

July 6, 2020

The Central Neighbourhood Plan (CNP) Communication and Public Engagement Strategy (CPES) covers the following key elements:

1. **Consultation Process + Objectives;**
2. **Stakeholder Identification + Level of Engagement;** and,
3. **Consultation Schedule, Formats, Methods + Outcomes.**

1. Consultation Process + Objectives

Consultation Process

In compliance with the District of Mission *LAN.64(C)* policy regarding the preparation of a proponent led Neighbourhood Plan, the CPES is structured according to the following phases and estimated schedule:

- Authorization
- Phase 1
- Phase 2
- Phase 3, and
- Phase 4.

The full consultation process is anticipated to take approximately 19 months to complete. The full *LAN.64(C)* document is available for review at <https://www.mission.ca/wp-content/uploads/LAN.64C-Silverdale-Comprehensive-Planning-Area-Neighbourhood-Planning-Terms-of-Reference.pdf>.

Consultation Objectives

The CPES has been prepared to satisfy the following objectives:

- **Fair Process:** accessible and inclusive notification, communication and engagement of stakeholders;
- **Equitable Stakeholder Involvement:** rational information, communication and response to stakeholder feedback and queries; and,
- **Transparent + Timely Communication:** easy to understand information provided in a timely manner to permit stakeholders to be informed about the project, ask questions and provide input.

2. Identified Stakeholders + Level of Engagement

Identified Stakeholders

In compliance with the District of Mission *LAN.64(C)*, the following stakeholder groups have been identified for consultation during the preparation of the Central Neighbourhood Plan following the IAP2 (International Association for Public Participation) Spectrum:

- **COUNCIL:** District of Mission Council | EMPOWER;

- **DPG**: District of Mission Project Group | INVOLVE;
- **LANDOWNERS**: CNP Landowners | CONSULT;
- **PUBLIC**: General Public | CONSULT;
- **FIRST NATIONS**: Local First Nations | CONSULT;
- **UTILITIES**: BC Hydro, Communications + Natural Gas | INVOLVE;
- **Referral Agency** | School District | CONSULT;
- **Referral Agency** | Transit Authorities | CONSULT;
- **Referral Agency** | Provincial Ministries | CONSULT.

Stakeholder Level of Engagement

In compliance with the District of Mission *LAN.64(C)*, the stakeholder groups will be engaged during the following CPES phases according to the IAP2 Spectrum:

PHASE 1 | Technical Due Diligence:

DPG | Involve: The Project Group will play a supporting role in ensuring the technical studies meet the expectations of the OCP and the community. The Project Group can also assist in facilitating information sharing between the CNP Consulting Team and stakeholders if necessary.

PHASE 2 | Preliminary Design Options:

DPG | Involve: The Project Group will work directly with the CNP Consulting Team to review the preliminary design options and present to Council;

LANDOWNERS | Consult: The Landowners will be provided with balanced and objective information to assist in them in understanding the studies, analysis, and proposed plan alternatives in order to obtain feedback.

PUBLIC | Consult: The public and other stakeholders will be provided with balanced and objective information to assist in them in understanding the studies, analysis, and proposed plan alternatives in order to obtain feedback.

FIRST NATIONS | Consult: First Nations will be provided with balanced and objective information to assist in them in understanding the studies, analysis, and proposed plan alternatives and invited to provide feedback.

COUNCIL | Empower: Council will, by resolution, decide on the Preferred Neighbourhood Plan Option prior to moving to Phase 3.

PHASE 3 | Preferred Option + Technical Due Diligence:

DPG | Involve: The Project Group will work directly with the CNP Consulting Team to refine the preferred option and present to Council, assist in providing direction to the engineering + financials studies, and present the results to Council.

LANDOWNERS | Consult: The Landowners will be provided with balanced and objective information to assist in them in understanding the Preferred Neighbourhood Plan in order to obtain feedback.

PUBLIC | Consult: The public and other stakeholders will be provided with balanced and objective information to assist in them in understanding the Preferred Neighbourhood Plan in order to obtain feedback.

FIRST NATIONS | Consult: First Nations will be provided with balanced and objective information to assist in them in understanding the Preferred Neighbourhood Plan and invited provide feedback of any potential impacts to First Nation interests.

UTILITIES | Involve: Refer the Preferred Neighbourhood Plan to affected franchise utility operators including power, communications and natural gas for feedback.

COUNCIL | Empower: Council will, by resolution, decide to move forward to Phase 4 based on the results of the

engineering studies and preferred land use option refinement process.

PHASE 4 | Prepare the Neighbourhood Plan Document:

DPG | Involve: The Project Group will work directly with the CNP Consulting Team to finalize the CNP Document and Technical Appendices, prepare a Staff Report for Council consideration, and present the report to Council.

Referral Agency | School District | Consult: The School District will provide feedback that will be incorporated into the final CNP Document.

Referral Agency | Transit Authorities | Consult: The Transit Authorities will provide feedback that will be incorporated into the final CNP Document.

Referral Agency | Provincial Ministries | Consult: Provincial Ministries will provide feedback that will be incorporated into the final CNP Document.

3. Consultation Schedule, Formats, Methods + Outcomes

Due to the uncertainty regarding the changing pandemic climate, the formats, methods, and outcomes described in the CPES are adaptable to ensure safety and adequacy of opportunity for feedback.

Consultation Schedule

The CPES is structured according to the following phases described in the District of Mission *LAN.64(C)* document. The following presents a schedule of key communication and public engagement activities that will occur. However, the order of these steps may change over the course of the project and in some cases may run concurrently.

Public engagement activities will occur throughout Phases 2, 3 and 4.

- **PHASE 2 | Preliminary Design Options**
 - CNP Consulting Team, in coordination with DoM, prepares materials + communications for Council 1st On-Public Open House (On-line or In-person TBD). These materials will align with the Vision outlined in the OCP and Silverdale Master Infrastructure Strategy;
 - **COUNCIL** | CNP Consulting Team and DoM Project Group attend Council to review draft Phase 2 Deliverables and invites Council to attend 1st Public Open House;
 - **DPG** | CNP Consulting Team works with DoM to upload to CNP Website Platform Materials + Communications for 1st Public Open House (On-line or In-person TBD);
 - **LANDOWNERS** | CNP Consulting Team hosts + facilitates Landowner CNP Open House and gathers feedback from Landowners;
 - **PUBLIC** | CNP Consulting Team hosts + facilitates 1st Public Open House and gathers feedback from General Public;
 - **FIRST NATIONS** | DoM to invite First Nations Communities to participate in 1st Public Open House and gathers feedback on behalf of the CNP Consulting Team;
 - CNP Consulting Team prepares consultation summary of 1st Public Open House + feedback;
 - **COUNCIL** | CNP Consulting Team and DPG attend Council to present 1st Public Open House + stakeholder feedback and responses, and determine Preferred NP Option;
- **PHASE 3 | Preferred CNP Option+ Technical Studies**
 - CNP Consulting Team in coordination with DoM, prepares materials + communications for 2nd Public Open House
 - **COUNCIL** | CNP Consulting Team and DoM Project Group attend Council to review draft Phase 3 Deliverables and invites Council to participate in 2nd Public Open House;

- **DPG** | CNP Consulting Team works with DoM to upload to CNP Website Platform Materials + Communications for 2nd Public Open House (On-line or In-person - TBD);
 - **LANDOWNERS** | CNP Consulting Team hosts + facilitates Landowner CNP 2nd Open House; and gathers on-line feedback from Landowners;
 - **PUBLIC** | CNP Consulting Team hosts + facilitates 2nd Public Open House and gathers on-line feedback from General Public;
 - **FIRST NATIONS** | DoM to invite First Nations Communities to participate in 2nd Public Open House and gathers feedback on behalf of the CNP Consulting Team;
 - CNP Consulting Team prepares consultation summary of 2nd Public Open House + stakeholder feedback;
 - **COUNCIL** | CNP Consulting Team and DoM Project Group attend Council Workshop to present 2nd Public Open House + feedback and responses, and determine Preferred NP Option;
- **PHASE 4 | Prepare CNP Document**
 - **Referral Agency** | School District | The CNP Consulting Team will engage the School District regarding feedback that will be incorporated into the final CNP Document;
 - **Referral Agency** | Transit Authorities | The CNP Consulting Team will engage the Transit Authorities regarding feedback that will be incorporated into the final CNP Document;
 - **Referral Agency** | Provincial Ministries | The CNP Consulting Team will engage the Provincial Ministries regarding feedback that will be incorporated into the final CNP Document; and,
 - CNP Consulting Team finalizes Phase 4 Deliverables, incorporating feedback from Consultation, Engineering + Financial Study findings, and prepares the CNP document.

Consultation Formats

The CPES includes the following range of on-line and in-person communication formats:

- website and social media notices, plan information + updates;
- annotated plans and perspective renderings;
- 3D models and animated videos; and,
- narrated presentations and written feedback surveys.

In addition, digital conference meetings, along with in-person workshops, will be used to enable the Consulting Team to communicate effectively with stakeholders throughout the CNP process.

Communication Methods

The CPES is fluid and intended to be responsive to the needs of the project and the stakeholders. As such, the specific forms of engagement may be adjusted through the course of the project. CPES may include the following communication methods:

- Event advertisements in local newspapers, DoM website + social media platforms;
- Landowner Notifications hand delivered to CNP Landowners;
- Update Notices on DoM website + social media platforms;
- Public Open Houses via On-line or In-Person platforms with Q+A and feedback surveys;
- DPG + Council engagement In-person and On-line as required;
- On-line Consultation, Q+A and feedback surveys via DoM website and CNP blog; and,
- On-line materials on Engage Mission (DoM website), CNP blog or DoM ArcGIS Story Maps.

Landowner Notifications

A series of one-page notices, delivered via mail-outs and/or electronically, will be used to provide Landowners information regarding:

- CNP website address + launch date;
- Upcoming community consultations and/or opportunities to provide CNP feedback; and,
- Updates or amendments to the CNP process.

Public Open Houses

Public Open Houses will be held in Phases 2 and 3 to engage CNP Landowners and the general community. The Public Open Houses are anticipated to follow 2 possible pathways: On-line or In-Person. Materials prepared for the Public Open Houses will make use of annotated plans + infographics, 3D site models + fly-through videos to communicate complex or technical information and concepts.

On-line Public Open Houses:

If this option is chosen, the following process will take place:

- Two advertised On-line Public Open Houses will be held during the CNP process, each providing Open House information via on-line platforms as described under On-line Consultation;
- Landowners will receive a hand delivered Invitation Letter in order to be encouraged to participate in the online consultation and feedback;
- CNP Consulting Team will work with DoM to upload to the CNP website + social media platforms CNP materials + communications + feedback surveys;
- DoM will be responsible for hosting and facilitating the consultation process;
- EKISTICS will be responsible for summarizing the Open House and communicating feedback received to the DPG.

In-Person Public Open Houses:

If this option is chosen, the following process will take place:

- Two advertised Public Open Houses will be held during the CNP process, each providing both an afternoon and evening time of day;
- Landowners will receive a hand delivered Invitation Letter in order to be encouraged to participate in the online consultation and feedback;
- The Open Houses will be hosted in local facility within Mission to ensure an accessible meeting venue for the broadest audience possible;
- CNP Consulting Team will be responsible for hosting and facilitating the consultation event;
- CNP Consulting Team will work with DoM to upload to the CNP website + social media platforms CNP materials + communications + feedback surveys;
- EKISTICS will be responsible for summarizing the Open House and communicating feedback received to the DPG.

DPG Meetings

- Throughout the Project, EKISTICS will facilitate communication with the DPG through regular meetings according to the CNP Communication Plan + Schedule.

Council Engagement

- Materials prepared to support the DPG presentation and discussion during Council engagement will make use of annotated plans + infographics, 3D site models + fly-through videos to communicate technical information and concepts.

On-line Consultation Options:

- YouTube video presentation with commentary;
- PDF materials via DoM website with dedicated Silverdale CNP webpage or blog;
- Online survey websites for collecting stakeholder feedback + providing summary, including Engage Mission;
- ArcGIS Story Maps - website for storytelling, collecting stakeholder feedback and Q&A sections;
- Website – DoM host to ensure public credibility of NP process; and,
- Zoom Mtgs with the DPG, Landowners and Council as required.

Website Blog +/-or ArcGIS Story Maps

- DoM website will serve as an information hub for the CNP project;
- The website will serve to inform residents, landowners, and the public and provide the opportunity to:
 - learn more about the project (written, plans, videos);
 - review plans and reports;
 - learn about the status of the project;
 - be notified about upcoming meetings or milestones;
 - provide comments and ask questions.
- The intention is to launch the website concurrently with the formal authorization to undertake the CNP neighbourhood planning process.

Social Media

- DoM to use social media platforms, such as Facebook, Twitter, Instagram to communicate project milestones, meetings and updates;
- Present information through annotated visual plans, renders and 3D model views, along with summary project text.

First Nations Engagement

- DoM will lead First Nations engagement with government-to-government communication;
- DoM will determine the First Nation communities for consultation;
- DoM will discuss with First Nation communities how best to engage through the CNP process to provide specific input and feedback;
- Project notices and invitations to participate in the Open Houses will be provided to the First Nation communities;

- EKISTICS will function as advisory partner to support DoM with expertise and materials.

Consultation Outcomes

Through undertaking the proposed range of communication formats, events and methods, CPES will satisfy the stated objectives for a Fair Process, with Equitable Stakeholder Involvement and Transparent and Timely Communication.