# **City of Mission Community Wellness Strategy**

Strategic Direction Template

This document is intended to be a template to track progress on the 15 Strategic Directions. There are three columns for City Staff to fill in: Responsible Party, Status of Action, and Timeline.

#### **Strategic Direction 1 | Expand Housing Options**

	Recommended Actions	Responsible Party	Status	Timeline
1.1	<ul> <li>Implement the Affordable Housing Strategy, placing priority on existing strategies contained therein, such as:         <ul> <li>Publish materials to destigmatize homelessness and substance use</li> <li>Support SARA for Women in building more housing for women and children escaping family violence</li> <li>Develop a Family-Friendly Housing Policy</li> <li>Foster Partnerships between Non-Profit Agencies with Governments and Developers forAffordable Housing and Improve Local Non-Profit Capacity.</li> <li>Develop a Tenant Relocation and Protection Policy</li> </ul> </li> </ul>	City – All actions currently sit with the Sustainable Housing Committee. Any connections to community begin at this committee.	Choose Status	Choose Timeline
1.2	Advocate for affordable and diverse housing that promotes social connection. This includes:  Review best practices in sociable design including the Happy Homes Toolkit  Develop housing and urban design guidelines that promote social connection.	City – All actions currently sit with the Sustainable Housing Committee. Any connections to community begin at this committee.	Choose Status	Choose Timeline
1.3	Locate housing in strategic growth areas close to wellness services, parks, schools, shopping, and transportation	City – All actions currently sit with	Choose Status	Choose Timeline

	options to improve access to services and care, through neighbourhood planning, Official Community Plan updates and transportation master planning. These strategic growth areas should be well connected to the rest of the community through public transit	the Sustainable Housing Committee. Any connections to community begin at this committee.		
1.4	Prioritize affordable and safe housing for those with the most acute wellness needs and explore the complex-care housing approach.	City – All actions currently sit with the Sustainable Housing Committee. Any connections to community begin at this committee.	Choose Status	Choose Timeline
1.5	Advocate for pet-friendly affordable housing along the housing continuum (including seasonal shelters, year-round emergency shelters, transitional housing, supportive housing and social housing).	City – All actions currently sit with the Sustainable Housing Committee. Any connections to community begin at this committee.	Choose Status	Choose Timeline
1.6	Provide supports for people transitioning between different types of housing along the housing continuum.	City – All actions currently sit with the Sustainable Housing Committee. Any connections to community begin at this committee.	Choose Status	Choose Timeline
1.7	Explore innovative building design that increases affordability such as modular housing.	City – All actions currently sit with	Choose Status	Choose Timeline

		the Sustainable Housing Committee. Any connections to community begin at this committee.		
1.8	Increase the amount of homes that are designed and built to be universally accessible.	City – All actions currently sit with the Sustainable Housing Committee. Any connections to community begin at this committee.	Choose Status	Choose Timeline

### Strategic Direction 2 | Provide Basic Needs Support

	Recommended Actions	Responsible Party	Status	Timeline
2.1	Launch the Mission Mobile Van (to learn more, see the following page). Once it is launched, consider expanding the services and amenities offered. Consider including a laundry service, income-tax training, power outlets and internet access.	Social Development, Health & MCSS	In Progress	Short Term (2023-2024)
2.2	<ul> <li>Encourage food security by:         <ul> <li>Encouraging community gardens, especially in new residential areas</li> <li>Partnering with local non-profit organizations of current and future food security projects(farmers markets, vertical gardens, greenhouses and regenerative agriculture)</li> </ul> </li> </ul>	Mission Food Coalition in partnership with the city & community	Not Started	Choose Timeline

	<ul> <li>Collaborating with the Mission Food Coalition on food security actions</li> <li>Advocating for flexible food bank hours</li> <li>Updating zoning bylaws to allow for local farming</li> <li>Continue to support and work with local farmers</li> <li>Work with the provincial government to provide regular and robust funding for school food programs</li> <li>Identify strategic locations for new affordable grocery stores in Mission that are located to affordable housing</li> </ul>			
2.3	Collaborate with the Mission Food Coalition, and help implement its forthcoming strategic plan	Mission Food Coalition has completed its strategy and implementing actions	In Progress	Choose Timeline
2.4	Create collaborations between local and regional businesses and school districts to provide skill training and attract more employment to Mission.	Business & Education led	Not Started	Choose Timeline
2.5	Implement the forthcoming Employment Lands Strategy to protect current employment lands and strategically locate new employment near housing and frequent transit.	City implements & links to Employment Lands Strategy	Not Started	Choose Timeline

#### Strategic Direction 3 | Improve access and quality of active transportation options

	Recommended Actions	Responsible Part	Status	Timeline
3.1	Ensure all active transportation options are universally accessible. This is aligned with actions in the Master Transportation Plan (2022), including:	City led	Choose Status	Choose Timeline

	<ul> <li>Ensure streets are designed to be universally accessible</li> <li>Ensure a universally accessible transit system</li> </ul>			
3.2	<ul> <li>Advocate for enhanced transit services. This is aligned with actions in the Master Transportation Plan (2022), including:         <ul> <li>Identify transit supportive programs and policies to encourage transit use among new riders with a specific focus on equity seeking populations</li> </ul> </li> <li>Improve regional transit connections to Abbotsford and Metro Vancouver</li> </ul> <li>In partnership with BC Transit, improve transit service frequency to make transit more convenient at all times of day</li> <li>Support the development of an updated transit network focusing on frequent and direct transit service along with phased implementation to increase service hours</li>	City led	Choose Status	Choose Timeline
3.3	Prioritize safe and accessible walking, cycling and other forms of active mobility. This is aligned with actions in the Master Transportation Plan (2022), including:  • Ensure the transportation system supports land use patterns with appropriate investments to enable and encourage people to walk, roll, cycle and use transit.  • Develop a complete, comfortable, and connected active mobility network that places all residents and businesses within close proximity of an active mobility corridor, and provides connections to key destinations  • Develop and support programs to encourage walking	City led	Choose Status	Choose Timeline

	Develop and support programs and facilities to encourage cycling			
3.4	<ul> <li>Implement the transportation actions in the Environmental Charter (update underway), placing priority on the following actions contained therein:         <ul> <li>Accelerate complete street planning through transportation master planning, Official</li> <li>Community Plan/neighbourhood planning to develop a network of paths and trails</li> <li>Prioritize public transit, increasing ridership, and connecting public transport to ride-sharing programs through transportation planning, the OCP update and neighbourhood planning.</li> <li>Pursue availability of car-sharing and ride-sharing programs</li> </ul> </li> </ul>	City led	Choose Status	Choose Timeline
3.5	Ensure wellness services are accessible by transit through transportation, community, and neighbourhood planning.	City led in collaboration with community	Choose Status	Choose Timeline
3.6	Explore innovative transportation solutions to connect residents to wellness services, especially for rural residents who do not have access to cars.	City led in collaboration with community	Choose Status	Choose Timeline
3.7	Install and improve energy efficient street lights throughout the city to increase sense of safety at night.	City led	Choose Status	Choose Timeline

Strategic Direction 4 | Enhance care for Indigenous people

	Recommended Actions	Responsible Part	Status	Timeline
4.1	Consult further with First Nation communities to better understand needs as it relates to wellness services.	Indigenous community, PCN/Health & broader community	Choose Status	Choose Timeline
4.2	Continue to strengthen relationships with Indigenous partners to enhance care.	Indigenous community, Indigenous serving organizations & PCN/Health	Choose Status	Choose Timeline
4.3	Establish consistent policies and protocols with Indigenous communities and Indigenous serving organizations. These policies would foster meaningful, purposeful and respectful engagement with Indigenous partners at all stages of planning, implementation and evaluation of wellness services. This would move beyond asking communities to identify needs and move towards taking leadership from communities on how we can best partner to meet those needs.	Indigenous community, Indigenous serving organizations & PCN/Health	Choose Status	Choose Timeline
4.4	Consider hiring a cultural knowledge keeper at the Primary Care Network to help incorporate Indigenous healing practices.	PCN	Choose Status	Choose Timeline

#### Strategic Direction 5 | Ensure community members do not face stigma or discrimination

	Recommended Actions	Responsible Part	Status	Timeline
5.1	Co-develop a community education campaign to reduce stigma about topics such as mental health, homelessness, substance use and disability related topics. Partner with	MHSU serving organizations, MACL &	Choose Status	Choose Timeline

	people with lived/living experience and their families, as well as agencies to develop this campaign.	community with lived experience		
5.2	Work with the RCMP to respond to incidents of racism and discrimination in timely and meaningful ways.	RCMP	Choose Status	Choose Timeline
5.3	Work with the RCMP to review and revise its current response to incidents of racism.	RCMP	Choose Status	Choose Timeline
5.4	Review, update and adopt organizational policies that encourage a stigma and discrimination free environment.	Community of stakeholder agencies & organizations	Choose Status	Choose Timeline

### Strategic Direction 6 | Support wellness for youth, families, and seniors

	Recommended Actions	Responsible Part	Status	Timeline
6.1	Connect youth to local career training opportunities     In the forthcoming Employment Lands Strategy, advocate for creative solutions for youth to be connected to local employment opportunities	City led & Child and Youth Committee	Choose Status	Choose Timeline
6.2	Develop a child-care strategy to further understand opportunities and priorities for child care space in Mission.	City led in partnership with Child and Youth Committee and CCRR	Choose Status	Choose Timeline
6.3	Implement the Parks, Recreation, Arts & Culture Master Plan, with emphasis on recommendations that support youth, families and seniors. Many recommendations within the plan support facilities, public space and park amenities that advance wellness for all ages.	City led	Choose Status	Choose Timeline

6.4	Create wellness learning opportunities for all ages  For youth, these might center on nutrition, consent and sexual behavior, substance use, andmental health  For older adults, this might center on healthy communication and relationships, aging alone, changes in mobility, mental health, and building new communities after life changes like divorce or an empty nest	Child and Youth Committee & Seniors networks	In Progress	Choose Timeline
6.5	Advocate for a Foundry in Mission. Foundry is a province-wide network of integrated health and wellness services for young people aged 12-24.	City & Community of stakeholder agencies & organizations	In Progress	Short Term (2023-2024)
6.6	Strengthen partnerships with the School District to ensure alignment and collaboration for youth supports	Education & Community of stakeholder agencies & organizations (Guns & Gang Violence Grant)	In Progress	Short Term (2023-2024)
6.7	Work with community organizations to increase opportunities for connection across age generations through events and programs	Community	Not Started	Choose Timeline
6.8	Create an inventory of space for programming and services for children, youth, families, and seniors	Community	Not Started	Choose Timeline
6.9	Monitor and update the City's financial tools to provide amenities. This includes Density Bonusing, Community Amenity Contributions, and the Amenity Reserve Fund. These financial tools help provide amenities for youth, families and seniors	City led	Choose Status	Choose Timeline

#### Strategic Direction 7 | Strengthen mental health and substance use prevention

	Recommended Actions	Responsible Party	Status	Timeline
7.1	Advocate to the provincial government for counseling services to be included in the Medical Service Plan	Community of stakeholder agencies & organizations	Not Started	Choose Timeline
7.2	Collaborate with community agencies and the School Board to create new outreach and mentorship positions in schools	Education & Community of stakeholder agencies & organizations (Guns & Gang Violence Grant)	In Progress	Short Term (2023-2024)
7.3	Advocate for a local bylaw for decriminalization of drugs so that more people pursue help without fear of incarceration. To begin, work with Fraser Health to understand the health evidence supporting this type of policy.	Community of stakeholder agencies & organizations	Not Started	Choose Timeline
7.4	Develop partnerships between RCMP and Fraser Health Authority (Mental Health and Addiction Services) to create a program responsive to emotional and mental health needs in the community	RCMP & Health Authority (MHSU)	Not Started	Choose Timeline
7.5	Partner with Fraser Health, MOCAT, Fraser House Society, MY HOUSE, and other partners to create a collaborative communications campaign to promote substance use prevention	Community of stakeholder agencies & organizations	Not Started	Choose Timeline
7.6	Collaborate with partners to implement proven harm reduction services. This could include establishing an overdose prevention site and providing safe supplies.	Community of stakeholder agencies & organizations	In Progress	Short Term (2023-2024)

### **Strategic Direction 8 | Prepare for climate emergencies**

	Recommended Actions	Responsible Part	Status	Timeline
8.1	Develop a climate adaptation plan to prepare for future hazards.	Mission Interagency Extreme Weather Collaborative	In Progress	Short Term (2023-2024)
8.2	Incorporate climate action policies in the forthcoming Official Community Plan to ensure that climate adaptation and mitigation is a top City priority. These policies should include: <ul> <li>Concentrating growth in strategic areas to minimize greenfield development</li> <li>Design guidelines for climate resilient buildings and public spaces that meet green ratingsystems (i.e. LEED)</li> <li>Requirements for walkable neighbourhoods</li> <li>Tree protection and increased tree canopy cover</li> <li>Protecting stream courses and ravines</li> </ul>	City led	Choose Status	Choose Timeline
8.3	Encourage tree protection and more planting through the development approvals process	City led	Choose Status	Choose Timeline
8.4	Continue to locate cooling centres for extreme heat events and heating centres for cold winter months, and consider building a pet-friendly cooling/heating centres.	Mission Interagency Extreme Weather Collaborative	In Progress	Choose Timeline
8.5	Continue to educate the public about neighbourhood-level emergency preparedness and climate adaptation efforts.	City & Mission Interagency Extreme Weather Collaborative	Choose Status	Choose Timeline

8.6	Coordinate climate adaptation and mitigation planning across disciplines to ensure maximum effectiveness. For example, ensure policies and actions are aligned across City departments.	City & Mission Interagency Extreme Weather Collaborative	Not Started	Choose Timeline
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#### Strategic Direction 9 | Attract, retain and train social service and healthcare staff

	Recommended Actions	Responsible Party	Status	Timeline
9.1	Create a strategy to attract and retain healthcare and social service providers to Mission. This begins with:  • Creating a Mission Healthy Community Council subcommittee to develop an employee retention strategy. Consider this example framework that considers planning, recruiting and retaining staff.  • Learning from leaders who have experience with staff retention and training (such as Fraser House and Child & Youth Mental Health)  • Providing more funding for programs that welcome new staff  • Exploring innovative recruitment/retention campaigns such as "Adopt-A-Doctor"  • Expand opportunities for free and low-cost clinic spaces in community to attract new primary care providers  • Learning from neighbouring communities about staff retention challenges and successes.	Mission Division of Family Practice, Community of stakeholder agencies & organizations	Not Started	Choose Timeline
9.2	Develop orientation videos and standard onboarding resources for social service providers.	Mission Division of Family Practice, Community of stakeholder	Not Started	Choose Timeline

		agencies & organizations		
9.3	Sustain and expand staff training for Mission RCMP, Mission Bylaw Enforcement, Mission Association of Community Living, Mission School District, Social Services, Missions Community Services and Mission Friendship Centre, Mission Primary Care Network and other agencies and groups. Trainings should include topics related to:  • Trauma-informed care • Mental health and substance use • Understanding poverty • Justice, equity, diversity and inclusion and cultural sensitivity training • Celebrating and supporting staff	Mission Division of Family Practice, Community of stakeholder agencies & organizations	In Progress	Choose Timeline
9.4	Create a strategy for providing affordable housing for wellness workers. To begin, explore best practices such as the Whistler Housing Authority.	City led	Not Started	Choose Timeline
9.5	Develop benefits packages for social service and healthcare staff. This could include free leisure centre and bus passes.	Community of stakeholder agencies & organizations	Not Started	Choose Timeline

## Strategic Direction 10 | Improve inter-agency coordination and collaboration

	Recommended Actions	Responsible Party	Status	Timeline
10.1	Create more connective tissue between agencies and departments so that staff from different organizations can learn about wellness activity and services in the community. This could include:	Community of stakeholder agencies & organizations (first two bullets in progress)	In Progress	Choose Timeline

	<ul> <li>Encouraging staff from various wellness organizations to regularly attend MHCC tables or subcommittees</li> <li>Creating various pathways to share policies in development and planning activities so that the city and community can align wellness supports</li> <li>Creating a program of rotating tours to different agencies and organizations to encourage to learn about other agencies and organizations</li> <li>Designating staff within agencies and organizations who are the primary point of contact around wellness services, so that colleagues within an organization knew who to approach when seeking various community resources</li> </ul>			
10.2	Support and adopt Youth Unlimited's Memorandum of Understanding for inter-agency collaboration.	Youth Unlimited	Not Started	Choose Timeline
10.3	<ul> <li>Conduct a best practice study about effective collaboration, starting with:         <ul> <li>Creating a sub-committee to lead the research</li> <li>Conducting literature review and interviews to understand the best practices in collaboration in the health and social sectors. Research technology solutions such as slack channels and filesharing solutions.</li> <li>Conducting interviews at the local level with key stakeholders about best practice experiences and case studies that have worked in Mission</li> <li>Writing and distributing a memo about the best practices with recommendations for the Mission Healthy Community Council and other agencies</li> <li>Committing to a method of collaboration</li> </ul> </li> </ul>	Community of stakeholder agencies & organizations	Not Started	Choose Timeline

10.4	Develop a confidential service for the public to share concerns about their experiences accessing different services.	Community of stakeholder agencies & organizations	Not Started	Choose Timeline
10.5	Adopt a team-based care plan for supporting patients across files, departments and with nearby First Nation communities. This would include:  • Reviewing resources and tools about team-based care in British Columbia  • Form a patient advisory council to involve patients in developing team-based care approaches	Mission Division of Family Practice, Community of stakeholder agencies & organizations	Not Started	Choose Timeline
10.6	Improve communication between wellness services and the public so that people have coordinated care that serves all their needs. Wellness agencies and organizations should coordinate various services that an individual may need that are offered by different entities. This could include: <ul> <li>Conversations among agencies about how to share client information while upholding privacy and confidentiality.</li> <li>Creating client prototypes of individuals who have multiple wellness needs and use these prototypes to trace an individual's wellness journey, surfacing inefficiencies or gaps in services that can inform future improvements.</li> <li>Conducting evaluation with clients to learn about their wellness needs as well as inefficiencies or gaps in services they have experienced. This data can inform future improvements in streamlining wellness experiences.</li> </ul>	Mission Division of Family Practice, Community of stakeholder agencies & organizations	Not Started	Choose Timeline

Strategic Direction 11 | Improve communication with the public about wellness services and resources

	Recommended Actions	Responsible Party	Status	Timeline
11.1	Conduct an analysis related to communication gaps that examines the public's needs and how aware the public is of potential supports to meet those needs. In particular this analysis should focus on the experiences of various underrepresented groups, including refugees and immigrants, people with disabilities, and Indigenous individuals.	Community of stakeholder agencies & organizations	Not Started	Choose Timeline
11.2	Develop a webpage for the City of Mission's Social Development department that serves as a hub for resources.	City led (Communications & Social Development)	In Progress	Choose Timeline
11.3	Expand communications to the community about wellness resources. This effort should come from multiple groups and relates to Strategic Direction 10: Improve inter-agency coordination and collaboration.	Community of stakeholder agencies & organizations	Not Started	Choose Timeline

### Strategic Direction 12 | Create a central hub for services

	Recommended Actions	Responsible Party	Status	Timeline
12.1	Conduct a feasibility study about a central hub in Mission. The study would include an examination of different hub models, explore existing or new spaces for a hub, and look at financial models and implications. Ask a cross-sector group of wellness providers and city staff to lead the feasibility study to ensure a range of perspectives that maximize the hub as a coordinated and integrated space.	Community of stakeholder agencies & organizations	Not Started	Choose Timeline
12.2	Through neighbourhood and community planning, advocate for a "Wellness Corridor" that locates wellness services, community spaces, and open spaces close to each other and is connected to transit options.	City led & Community of stakeholder	Not Started	Choose Timeline

		agencies & organizations		
12.3	Locate wellness services throughout all neighbourhoods. Through community planning efforts, create neighbourhood hubs throughout Mission.	Community of stakeholder agencies & organizations	Not Started	Choose Timeline

#### Strategic Direction 13 | Encourage relationship building through community spaces and programs

	Recommended Actions	Responsible Party	Status	Timeline
13.1	Provide more barrier-free outdoor programming to encourage walking, running, and various sports.	Parks, Rec, Culture & Arts led	Choose Status	Choose Timeline
13.2	<ul> <li>Develop a space-sharing system and database that:         <ul> <li>Inventories the space needs by non-profits, places of worship, and other community organizations</li> <li>Identifies the space offerings in City-owned, community spaces, community schools, and places of worship</li> <li>Provides a clear and easy booking system for organizations to book spaces</li> </ul> </li> </ul>	Community of stakeholder agencies & organizations	Not Started	Choose Timeline
13.3	Research neighbourhood grants that may be available to cover costs for community building (i.e. insurance and space booking) to encourage broader communal participation.	Community of stakeholder agencies & organizations (United Way & City in progress)	In Progress	Choose Timeline
13.4	Promote upcoming events on the City's social media, website and through other promotional channels such as Facebook or Nextdoor.	City led (Communications department) & Community of	Not Started	Choose Timeline

		stakeholder agencies & organizations		
13.5	Create opportunities for learning and connection through community events that celebrate diverse cultures and bring people from different social groups together.	Community of stakeholder agencies & organizations	Choose Status	Choose Timeline
13.6	Host dialogues where people can tell their stories and learn from those different than themselves.	Community of stakeholder agencies & organizations	Choose Status	Choose Timeline
13.7	Conduct civic walking tours that allow for public leaders to observe and experience current public spaces, and think about how the public spaces encourage or discourage connection.	Community of stakeholder agencies & organizations	Not Started	Choose Timeline

#### Strategic Direction 14 | Create a culture of strong civic engagement, where many participate in local democracy

	Recommended Actions	Responsible Party	Status	Timeline
14.1	Create opportunities for city leaders and the public to have dialogue with each other by:  • Continuing with the Council Cafe program where citizens can talk with City Councillors  • Hosting facilitated dialogue sessions with residents and city leaders	City & Community of stakeholder agencies & organizations	In Progress	Choose Timeline
14.2	Involve people with lived experience in public decision making. To understand the best approach to participatory decision-making, consider  • Learning about Abbotsford's Peer Advisory Table Program	City & Community of stakeholder agencies & organizations	Not Started	Choose Timeline

	<ul> <li>Reviewing best practices in the field</li> <li>Identify case studies of people with lived experience in decision making to share with Mission Agencies and organizations</li> </ul>			
14.3	Create a communication campaign to promote how Mission residents can be involved in civic life.	City & Community of stakeholder agencies & organizations	Not Started	Choose Timeline
14.4	Commit staff time to community engagement. This could include hiring a community engagement coordinator or integrating community engagement leadership into existing job responsibilities.	MHCC	In Progress	Short Term (2023-2024)
14.5	Commit city funds or agency budgets to activities that promote civic engagement such as events that bring the community together or programs that bridge differences.	City & Community of stakeholder agencies & organizations	Not Started	Choose Timeline

## Strategic Direction 15 | Create a robust volunteer network

	Recommended Actions	Responsible Party	Status	Timeline
15.1	<ul> <li>Hire a volunteer coordinator. The initial roles of the coordinator would include: <ul> <li>Mapping existing volunteer programs across Mission organizations</li> <li>Researching volunteer management software options</li> <li>Exploring different "best practice" volunteer programs.</li> <li>Developing a central place for organizations to post about specific volunteer needs.</li> </ul> </li> </ul>	City & Community of stakeholder agencies & organizations	Not Started	Choose Timeline

15.2	Collaborate with community partners to develop coordinated peer-to-peer volunteer strategy. This peer to peer volunteerism may be particularly helpful in youth programming and for mental health and substance use supports.	City & Community of stakeholder agencies & organizations (several peer-to-peer strategies occurring and working to align them)	In Progress	Short Term (2023-2024)
15.3	Implement a central database for people interested in volunteering (i.e. iVolunteer).	City & Community of stakeholder agencies & organizations (volunteer databases available through UW & Youth Unlimited)	In Progress	Short Term (2023-2024)