

To: Chief Administrative Officer **Date:** June 19, 2023
From: Roberta O'Brien, Mission Healthy Community Council (MHCC) Coordinator
Subject: **Community Wellness Strategy**

Recommendation(s)

That Council endorses the Community Wellness Strategy as attached to the Mission Healthy Community Council (MHCC) Coordinator's report dated June 19th, 2023.

Purpose

The purpose of this report is to:

- i. Review Council's recommended inclusions and revisions to the Community Wellness Strategy (Strategy) made on January 30th, 2023; and
- ii. Present the revised Strategy to Council for endorsement.

Background

Council met twice to discuss the Mission Community Wellness Strategy on January 9th and January 30th, 2023. At the January 30th Council meeting, Modus, the hired consultants to create the Strategy, attended to discuss inclusions and revisions to the Community Wellness Strategy (Attachment A).

The following recommended changes to the Strategy were made by Council on January 30th, 2023.

- 1) The Mayor will be offered an opportunity to write an introduction to the Strategy that includes the perspectives of different Council members about wellness in Mission.
- 2) Modus will change the word "goals" to "aspirations" throughout the Strategy.
- 3) Modus will clarify who is serviced by the Strategy, including people who live, learn, work, and receive services in Mission.
- 4) Modus will include more emphasis on dignity and respect in wellness for all people.
- 5) Modus will add a "Cost of Inaction" section in the Strategy.
- 6) Modus will revise Strategy 10 in both the overview and in strategies 10.1 and 10.6.
- 7) The MHCC Planning team will clarify which policies, plans, strategies, and bylaws are already occurring, and which actions have been drawn from the aforementioned in the form of an addendum to be presented to Council with the revised Strategy, and finalized after the Community Wellness Strategy Leadership Forum on June 22nd, 2023.

Discussion and Analysis

Modus and the MHCC Planning team worked together to complete Council's recommended inclusions and revisions to the Strategy.

The following list explains in more detail what the inclusions and revisions represent and where they occur in the report.

1. The message from Mayor Horn is located at the beginning of the report, after the land acknowledgement.
2. The renaming of "goals" to "aspirations" has been changed throughout the report.
3. Clarifying who the plan services has been added and is located in the first paragraph of section 'Strategy at a Glance' on page 3 of the report.
4. To address Council comments about wanting more emphasis on dignity and respect in wellness for all people, a section was added on page 7 of the report called "Wellness for All People".
5. A "Cost of Inaction" section has been added to the report and is located on page 48. This section includes:
 - a. Information about how reaching people when they are in a crisis is less productive for the individual in crisis as well as emergency responders as evidence of the value and cost saving nature of preventative care;
 - b. What the cost to the community and individuals is if proactive actions are not taken;
 - c. The problematic nature of redundant services and organizations reinventing the wheel;
 - d. The complication of the public not knowing about services because of limited capacity of organizations to publicize services due to small budgets/staff;
 - e. Stories about what both inaction and action have looked like in Mission;
 - f. Dollar values for the cost of inaction.
6. Modus revised Strategy 10 subheading and actions 10.1 and 10.6 to reflect the intent of the strategic direction to ensure agencies and organizations are supporting people across the entire spectrum of wellness and that increased coordination and collaboration should address gaps in service delivery and create a streamlined experience for individuals.
7. Modus created a template (Attachment B) for the MHCC Planning team to utilize that captures City and community policies, plans, strategies, and bylaws that intersect with all actions in each strategic direction. The template includes the ability to select responsibility, status, and timeline for each action. The template is attached as a draft addendum to accompany the Strategy and will be finalized after the Community Wellness Strategy Leadership Forum on June 22nd.

Following the Community Wellness Strategy Leadership Forum, and to be presented to Council in September 2023, the MHCC Planning team will:

- create a document that clarifies the structure of the strategic direction working groups;
- create an annual work plan that outlines key priorities for each strategic direction and includes the final draft of the addendum attached to this report. The annual plan will clearly demarcate what aspects of the document pertain specifically to municipal funds,

staffing, and resources, and what aspects of the plan pertain to other community partners;

- create an engagement plan that articulates opportunities for the broader community to participate in the Strategy's actions;
- create an evaluation plan that supports evaluation metrics related to the 1st annual work plan.

Council Goals/Objectives

The community wellness strategy addresses one element of Council's strategic focus area #4 (Public Safety).

Financial Implications

Mission's Community Wellness Strategy is unique in that it is a plan of collective impact, where responsibilities for achieving wellness goals will be shared with community partners.

Additional funds to implement the Strategy may be required but requests will come to Council, along with other identified funding sources, once the working groups set their workplans.

Communication

Mayor and Council have been invited to attend the Community Wellness Strategy Leadership Forum on June 22nd, 2023.

Representatives from the following departments have also been invited to the Forum and all departments will continue to be consulted with in the implementation of the strategy.

- Communications
- Planning
- Parks, Recreation & Culture
- Environmental Engineering
- Bylaws

Summary and Conclusion

In conclusion, all inclusions and revisions that Council recommended on January 30th, 2023 have been completed to the Community Wellness Strategy.

Report Prepared by: Roberta O'Brien, Mission Healthy Community Council Coordinator

Reviewed by: Mike Younie, Chief Administrative Officer

Approved for Inclusion: Mike Younie, Chief Administrative Officer

Attachment(s)

Attachment A: City of Mission – Community Wellness Strategy

Attachment B: City of Mission Community Wellness Strategy – Strategic Direction Template