



The **Minutes** of the **Economic Development Select Committee (EDSC)** meeting held in the Mission Regional Chamber of Commerce Boardroom, 34033 Lougheed Highway, Mission, British Columbia on Thursday, May 4, 2023 commencing at 8:00 a.m.

Members Present: Jack Davidson, Vice-Chairperson  
Celine Dauphney, Urban Valley Transport Ltd.  
Judy Farhat, Copperhouse Development  
Chris Hartman, Polygon Homes Ltd  
Oliver Perez, MultiTrends Inet Services Inc.  
Glen Robertson, Member at Large  
Ed Sarfeld, Vinegar Hill Consulting Co. Ltd.  
Gwen Schmidt, Community Futures North Fraser  
Ken Stenerson, Evergreen Ventures Ltd.  
Alisa Webb, University of the Fraser Valley

Members Absent: Jag Gill, Councillor  
Paul Horn, Mayor  
Naomi McAleer, CFV Transload

Others Present: Stacey Crawford, Director of Economic Development  
Gerald Schlesiger, Waterfront Implementation Manager  
Clare Seeley, Manager of Tourism (Item 5a)  
Mike Younie, Chief Administrative Officer  
Krista De Sousa, Economic Development Assistant

### **1. CALL TO ORDER**

The Chair called the meeting to order at 8:00 a.m.

### **2. ADOPTION OF AGENDA**

Moved and seconded,

That the agenda of the Economic Development Select Committee meeting held on May 4, 2023 be approved as circulated.

CARRIED

### **3. MINUTES FOR APPROVAL**

Moved and seconded,

That the minutes of the April 6, 2023 meeting of the Economic Development Select Committee be approved.

CARRIED

#### **4. INFORMATION REPORT**

##### **(a) Minutes of the Tourism Sub-Committee Meeting**

The minutes of the Tourism Sub-Committee meeting held on Thursday, March 23, 2023 were received as information.

#### **5. NEW BUSINESS**

##### **(a) Tourism Update**

The Manager of Tourism provided a brief summary of the initiatives, events, and projects related to Tourism Mission and visitor services which occurred over the first quarter of 2023, including:

- The Shine Bright event;
- Production of the new visitor guide;
- New Stave West signage project;
- Indigenous artwork grant to fund an art installation at the Visitor Centre;
- The creation of tourism emergency and sustainability plans;
- Accessibility grant funding of a hearing loop, accessible picnic table, and colour-blind glasses at the Visitor Centre; and
- Staffing, including the filling of the new film position and two returning summer students.

The Manager of Tourism left the meeting at 8:16 a.m.

##### **(b) EDSC Term Renewals and Leadership Positions**

The Director of Economic Development provided an administrative update and information related to committee term renewals and leadership positions for the 2023/2024 term.

#### **6. WORKING GROUP REPORTS**

##### **(a) Development Corporation Working Group**

Ed Sarfeld, provided a brief summary of the topics discussed by the working group including potential development corporation structures, business plans, and capitalization and funding strategies.

Discussion ensued regarding challenges and strategies related to structure and capitalization and the Committee's next steps regarding their recommendation to Council.

##### **(b) Waterfront Working Group**

There was no update from this working group at this time.

**(c) Employment Lands Working Group**

It was noted that this working group has not yet been formed, however brief discussion ensued regarding the undertaking of an institutional land gap analysis and attraction strategy, including the establishment of a high-tech innovation zone.

Moved and seconded:

That the EDSC provide a recommendation to Council that a formal institutional land gap analysis be undertaken with completion and reporting due in September 2023.

CARRIED

**7. ROUNDTABLE**

Committee members provided updates and information from their respective organizations related to employment, development, and community planning.

**8. NEXT MEETING**

June 1, 2023 at 8:00 a.m. in the boardroom at the Mission Regional Chamber of Commerce.

**9. ADJOURNMENT**

Moved and seconded,

That the meeting be adjourned.

CARRIED

The meeting adjourned at 9:36 a.m.