



The **Minutes** of the **Economic Development Select Committee (EDSC)** meeting held in the Boardroom of the Mission Regional Chamber of Commerce, 34033 Lougheed Highway, Mission, British Columbia on Thursday, April 4, 2024 commencing at 8:00 a.m.

Members Present: Jack Davidson, Committee Chairperson
Alisa Webb, Committee Vice-Chairperson
Celine Dauphney, Urban Valley Transport Ltd.
Jag Gill, Councillor
Chris Hartman, Polygon Homes Ltd
Paul Horn, Mayor
Naomi McAleer, CFV Transload
Lucas McKinnon, Cameron James Men's Wear
Oliver Perez, Member at Large
Glen Robertson, Member at Large
Ed Sarfeld, Member at Large

Members Absent: Ravi Beech, Valley Bath & Kitchen
Gwen Schmidt, Community Futures North Fraser
Ken Stenerson, Evergreen Ventures Ltd.

Others Present: Stacey Crawford, Director of Economic Development
Mike Dickinson, Manager of Long-Range Planning & Special Projects
Mike Younie, Chief Administrative Officer
Krista De Sousa, Economic Development Assistant

1. CALL TO ORDER

The Chairperson called the meeting to order at 8:00 a.m.

2. ADOPTION OF AGENDA

Moved and seconded,

That the agenda of the Economic Development Select Committee meeting held on April 4, 2024 be approved as circulated.

CARRIED

3. MINUTES FOR APPROVAL

Moved and seconded,

That the minutes of the March 7, 2024 meeting of the Economic Development Select Committee be approved.

CARRIED

4. INFORMATION REPORT

(a) Minutes of the Tourism Sub-Committee Meetings

The minutes of the Tourism Sub-Committee meeting held on January 25, 2024 were received as information

(b) Economic Development Update

The Director of Economic Development provided an update on recent activities and emerging priorities in the Economic Development department including:

- the upcoming Waterfront Investment Forum and Job Fair event;
- opportunities to provide input to ensure that economic development interests related to employment-generating lands are considered in the upcoming OCP review; and
- details regarding City staff's experience at the MIPIM conference including booth and event attendance, inquiries and investment interest, and lessons learned.

The Mayor provided a brief summary of the leadership events that he attended at the MIPIM conference as well as some of his experiences attending the conference, in particular that:

- there was a positive response to the City's representation of the waterfront revitalization project at the conference as it presented as a coordinated and supported effort, providing certainty, credibility, and stability to the project; and
- investors at the conference were particularly interested in ESG policies related to the waterfront project and how they relate to diversity, sustainability, and immigration.

(c) Development Corporation Update

The Director of Economic Development provided a summary of the start-up activities related to Mission Bridgehead Investment Corporation (MBIC), which will be commencing imminently now that ministerial approval has been granted, including the call-out/advertisement process for a Board of Directors and Chief Administrative Officer, and City staff secondments to MBIC.

The Director of Economic Development provided an update on the east precinct dike design project including costs, revised budget, and the contract award. In addition to the design work, the project will also include work related to land tenure and obtaining and utilizing a First Nations perspective.

5. NEW BUSINESS

(a) Employment Lands Strategy Review

The Director of Economic Development provided a summary of the Employment Lands Strategy's (ELS) purpose, guiding principles, policy objectives, and statistics related to key employment indicators and projections, leading employment sectors, and land use forecasting.

Discussion ensued regarding:

- the collection of relevant statistics including one which indicates job value opposed to jobs per square foot, which could be used in relation to the attraction of higher-value jobs and to form an attraction strategy based on an index of prioritized jobs; and
- the existing recommendations in the ELS pertaining to accessing the Special Study area for allowable employment use.

The Committee discussed ways in which they could continue to make a positive impact on economic development in the community and made the following recommendations:

- That the EDSC contribute to the upcoming OCP review process to ensure that employment lands are adequately and appropriately represented and accounted for, and that the required resources be allocated in which for them to do so; and
- That the EDSC work to determine whether there is value in defining the types of employment that the community is trying to attract and if so, by which criteria.

(b) Identification of Committee Member's Areas of Interest

This item was not discussed at this meeting.

(c) EDSC Future Resourcing

Discussion ensued regarding future resourcing options for the EDSC and it was stated that staff support would remain, although likely to be provided by a different department. Additionally, it was recognized that to facilitate this transition, current staff representation will likely overlap for a period of time.

(d) EDSC Membership Renewal and Leadership

This item was not discussed at this meeting.

6. ROUNDTABLE

There was no roundtable at this meeting.

7. NEXT MEETING

The date of the next EDSC meeting is to be announced.

8. ADJOURNMENT

Moved and seconded,

That the meeting be adjourned.

CARRIED

The meeting adjourned at 9:34 a.m.