

From: Taylor Kathleen <taylorkathleen@saveyourskin.ca>
Date: February 24, 2025 at 3:41:44 PM PST
To: Paul Horn <phorn@mission.ca>
Cc: General Inquiries <info@mission.ca>
Subject: Request for Proclamation – May 2025 Melanoma and Skin Cancer Awareness Month

Dear Mayor Paul Horn,

On behalf of the Save Your Skin Foundation, I am pleased to reach out to you with a request to once again proclaim **May 1–31, 2025**, as **Melanoma and Skin Cancer Awareness Month** in Mission, British Columbia.

As part of this initiative, we would be honored to have our **President** or a **member of our Board** present to your council to discuss the importance of sun safety, the significance of this proclamation, and the impact of melanoma and skin cancer on Canadian communities.

May marks the beginning of summer and is a critical time to remind communities across Canada of the importance of sun safety and skin cancer prevention. Over-exposure to UV radiation is one of the leading causes of melanoma and non-melanoma skin cancers. Despite being largely preventable, skin cancer diagnosis rates continue to rise, with 1 in 6 Canadians born in the 1990s expected to develop skin cancer in their lifetime.

Last year, over 45 municipalities across Canada joined us in proclaiming May as Melanoma and Skin Cancer Awareness Month. By participating in this initiative, you will help raise awareness, educate your community, and promote sun safety practices.

Attached, you will find a draft proclamation for your consideration. If you have any questions or would like to discuss this further, please feel free to contact me directly at taylorkathleen@saveyourskin.ca. I am also happy to arrange a Zoom meeting if preferred.

Thank you for your consideration and thank you again for your ongoing support. We look forward to continuing to work with you to make May 2025 a month of awareness and action against skin cancer.

Warm regards,

Taylor Tomko