



The **Minutes** of the **Parks and Recreation Advisory Committee** meeting held via Conference Call on Tuesday, March 8, 2022 commencing at 7:00 p.m.

Members Present: Ryan Schwartz - Chair
Paul Hockridge
Jace Hodgson
Ed Hodson
Mark Klassen
Dan Schubert
James Taylor
Stefany Tunshell
Laura Wilson

Members Absent: Nancy Arcand
Ken Herar, Councillor
Luca Paniccia

Others Present: Stephanie Key, Deputy Director, Parks, Recreation and Culture
Rachel Kleindienst, Parks, Recreation and Culture Assistant

1. CALL TO ORDER

The Chair called the meeting to order at 7:06 p.m.

2. ADOPTION OF AGENDA

Moved by J. Taylor and seconded by E. Hodson,

That the agenda of the Parks and Recreation Advisory Committee meeting held on March 8, 2022 be approved as circulated.

CARRIED

3. MINUTES FOR APPROVAL

Moved by L. Wilson and seconded by E. Hodson,

That the minutes of the February 8, 2022 meeting of the Parks and Recreation Advisory Committee be approved as circulated.

CARRIED

4. PRESENTATION – T. HUBBARD, MANAGER OF COMMUNICATIONS AND PUBLIC ENGAGEMENT

(a) Community Visioning and Branding Process

T. Hubbard introduced herself and gave an overview of the upcoming project to refresh the brand for the municipality. The current brand is 15 years old and with the new designation of becoming a City it is good timing to update. There will be more information shared through public engagement in the upcoming months as well as requests for community feedback. Due to cost, the new logo and rebranding will be integrated gradually. It was suggested that the Committee sign up at engage.mission.ca to receive newsletters and see current information as well as topics the City is looking for feedback on.

5. NEW BUSINESS

(a) Hwy. 7 – Public Art Project

S. Key gave the Committee an overview of the public art project that has started on Hwy. 7 just west of the downtown core.

The Downtown Business Association (DBA) and the Parks, Recreation and Culture Department have connected with a Professor at UFV in the Fine Arts Department who runs a course on creating public art murals. The Ministry of Transportation and Infrastructure (MOTI) has given the City permission to paint the wall. A traffic safety plan also needs to be in place and approved by MOTI before the work can start.

Students will be divided into small groups, given parameters, create a design, and present their design to a review panel. The review panel will be made up of seven to eight community members from different sectors in line with the City's Public Art Policy and Program. MOTI also needs to approve the artwork. Once approved, the entire class will work on the installation of the artwork with completion by the end of summer 2022. With the installation of the artwork the hope is that vandalism and graffiti will decrease on this wall.

6. BUSINESS ARISING

(a) Naming of the Youth Centre

S. Key informed the Committee that the report to Council suggesting naming of the Youth Centre was pulled from the March 7, 2022 Council Meeting Agenda. Staff were told that Council wish to review the Naming Policy before reviewing the report.

(b) Waterfront Meeting - Joint Committee Discussion

S. Key and S. Tunshell attended the joint meeting on February 24th between the Heritage Commission, Cultural Resources Commission and Parks and Recreation Advisory Committee. The discussion was focused on the Waterfront Revitalization Master Plan and was led by the Planning Division of the Development Services Department for the City of Mission. Attendees were split into smaller focus groups and given a list of questions which

helped provide feedback and insight from their respective committee's point of view. Notes from each group were compiled and will be shared with the Waterfront Revitalization Team. It was suggested that a joint meeting between the three committee's be scheduled quarterly.

(c) Facility Re-Opening Status and Challenges

S. Key shared with the Committee that the on-going challenge with staff absenteeism due to illness has decreased slightly. The Aquatic Centre, until further notice, is closing one hour early in order to maintain staff levels. Patron attendance at the Leisure Centre is increasing and registered programs are filling up. The Clarke Theatre is not seeing the anticipated increase in attendance with productions starting up again. It is anticipated that the March 10th announcement will bring more change and less restrictions.

7. COMMUNITY ISSUES/CONCERNS

(a) No concerns or issues at this time.

(b) No correspondence via joint Parks and Recreation Advisory email.

8. NEXT MEETING

April 12, 2022 at 7:00 p.m.

9. ADJOURNMENT

Moved by E. Hodson and seconded J. Taylor,

That the meeting of the Parks and Recreation Advisory Committee be adjourned.

CARRIED

The meeting adjourned at 7:30 p.m.