



HOUSE OF COMMONS
CHAMBRE DES COMMUNES
CANADA

Brad Vis

Member of Parliament
Mission—Matsqui—Fraser Canyon

January 9, 2023

Mayor Paul Horn and Council
City of Mission
8645 Stave Lake Street
Mission, BC V2V 4L9

Re: Campaign Sign Restrictions

Dear Mayor and Council:

I understand the City of Mission is reviewing bylaws regarding campaign signs and considering further restrictions for signs during federal, provincial and municipal elections. While some limits are necessary to ensure our roads are safe and the view of drivers' is not impeded, other limits on campaign advertising risk undue negative impacts on our democratic processes.

Campaign advertising is a fundamental tool for election candidates in ensuring their message is heard. It is also a measure to encourage greater voter turnout and participation in elections. City bylaws on the number, size and placement of signs could directly interfere with candidates' campaign strategies, visibility to the community, and ultimately how residents will choose to vote.

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It is a slippery slope to inhibit freedom of expression, especially during campaigns when debate and discussion of our values is at the forefront. I urge you to carefully consider further restrictions to campaign sign placements that will negatively impact free and fair democratic processes at all levels of government.

Sincerely,

A handwritten signature in black ink, appearing to be 'Brad Vis', with a stylized, cursive script.

Brad Vis, MP
Mission-Matsqui-Fraser Canyon